



WJLA-TV WASHINGTON, DC

WJLA
1100 Wilson Blvd, 6th Floor
Arlington, VA 22209

Grassroots Media LLC
146 Montgomery Avenue Suite 201
BALA CYNWYD, PA 19004

Contract # 5031301

Schedule Dates 10/22/21-10/25/21
Advertiser Terry McAuliffe for Governor of Virginia-D (14151)
Agency Grassroots Media LLC (19605)
Product POLITICAL CANDIDATE (ns) (1186)
Brand Political (1146469)
Salesperson HOUSE-WASHINGTON, WJLA/GJLA/EJLA (3869)
Sales Office WJLA/GJLA/EJLA
Buyer Name
Phone/Fax /
CPE 704
Account Types Local/Political Candidate Agency BRD
Billing Type Weekly/Irregular
Comments

Date Entered 11/09/21
Last Modified 11/10/21
Entered By David Lee
CO-OP No
External #
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$4,282.50
Net Total \$24,267.50
Sales Tax

Washington (WJLA)

By Broadcast Month	Spots	Rate
Oct. 2021	37	\$28,550.00
Grand Total:	37	\$28,550.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/22/21-10/22/21	3	:30	5A- News-7News ON YOUR SIDE at 5AM						1			1	\$150.00	\$150.00	Washington (WJLA)		11/10/21
2.0	Normal Line / SPOT	10/25/21-10/25/21	3	:30	5A- News-7News ON YOUR SIDE at 5AM		1							1	\$150.00	\$150.00	Washington (WJLA)		11/10/21
3.0	Normal Line / SPOT	10/22/21-10/22/21	2	:30	5:58:15A- News-7News ON YOUR SIDE at 6AM						1			1	\$525.00	\$525.00	Washington (WJLA)		11/10/21
4.0	Normal Line / SPOT	10/25/21-10/25/21	2	:30	5:58:15A- News-7News ON YOUR SIDE at 6AM		1							1	\$525.00	\$525.00	Washington (WJLA)		11/10/21
5.0	Normal Line / SPOT	10/25/21-10/25/21	1	:30	6:58A- ABC-Good Morning America		1								\$1,600.00		Washington (WJLA)		11/10/21
6.0	Normal Line / SPOT	10/25/21-10/25/21	1	:30	8A- ABC-Good Morning America		1								\$1,600.00		Washington (WJLA)		11/10/21
7.0	Normal Line / SPOT	10/25/21-10/25/21	2	:30	9A- Live with Kelly		1							1	\$400.00	\$400.00	Washington (WJLA)		11/10/21
8.0	Normal Line / SPOT	10/25/21-10/25/21	3	:30	10A- News-Good Morning Washington at 10a		1							1	\$250.00	\$250.00	Washington (WJLA)		11/10/21
9.0	Normal Line / SPOT	10/25/21-10/25/21	1	:30	10:58:25A- ABC-The View		1							1	\$1,050.00	\$1,050.00	Washington (WJLA)		11/10/21
10.0	Normal Line / SPOT	10/25/21-10/25/21	1	:30	11:59:56A- News-7News ON YOUR SIDE at Noon		1							1	\$800.00	\$800.00	Washington (WJLA)		11/10/21

CONFIRMATION CONTRACT

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The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



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11.0	Normal Line / SPOT	10/25/21-10/25/21	1	:30	12:57:56P- ABC-GMA3: What You Need to Know		2							2	\$650.00	\$1,300.00	Washington (WJLA)		11/10/21
12.0	Normal Line / SPOT	10/25/21-10/25/21	2	:30	2P- ABC-General Hospital		1							1	\$525.00	\$525.00	Washington (WJLA)		11/10/21
13.0	Normal Line / SPOT	10/25/21-10/25/21	1	:30	3:59:27P- News-7News ON YOUR SIDE at 4PM		1							1	\$800.00	\$800.00	Washington (WJLA)		11/10/21
14.0	Normal Line / SPOT	10/25/21-10/25/21	1	:30	4:59:30P- News-7News ON YOUR SIDE at 5PM		1							1	\$1,200.00	\$1,200.00	Washington (WJLA)		11/10/21
15.0	Normal Line / SPOT	10/25/21-10/25/21	3	:30	6:27P- 6:30P (EST)		1								\$2,500.00		Washington (WJLA)		11/10/21
16.0	Normal Line / SPOT	10/25/21-10/25/21	3	:30	6:57P- 7P (EST)		1							1	\$3,500.00	\$3,500.00	Washington (WJLA)		11/10/21
17.0	Normal Line / SPOT	10/25/21-10/25/21	2	:30	11:35P- ABC-Jimmy Kimmel		1							1	\$400.00	\$400.00	Washington (WJLA)		11/10/21
18.0	Normal Line / SPOT	10/25/21-10/25/21	2	:30	12:37A- ABC-Nightline		1							1	\$125.00	\$125.00	Washington (WJLA)		11/10/21
19.0	Normal Line / SPOT	10/25/21-10/25/21	3	:30	8P- ABC-Dancing with the Stars (Monday)		1								\$3,000.00		Washington (WJLA)		11/10/21
20.0	Normal Line / SPOT	10/25/21-10/25/21	3	:30	10P- ABC-The Good Doctor (Monday)		1							1	\$1,500.00	\$1,500.00	Washington (WJLA)		11/10/21
21.0	Normal Line / SPOT	10/22/21-10/22/21	3	:30	9P- ABC-20/20 (Friday)						2			2	\$1,500.00	\$3,000.00	Washington (WJLA)		11/10/21

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22.0	Normal Line / SPOT	10/23/21-10/23/21	2	:30	7A- ABC-Good Morning America Saturday							2		2	\$400.00	\$800.00	Washington (WJLA)		11/10/21
23.0	Normal Line / SPOT	10/23/21-10/23/21	2	:30	8A- 9A (EST)							2		2	\$325.00	\$650.00	Washington (WJLA)		11/10/21
24.0	Normal Line / SPOT	10/23/21-10/23/21	2	:30	9A- ABC-Good Morning America Saturday 2							1		1	\$400.00	\$400.00	Washington (WJLA)		11/10/21
25.0	Normal Line / SPOT	10/23/21-10/23/21	3	:30	11:59A- Sports-ABC College Football Early							1		1	\$1,000.00	\$1,000.00	Washington (WJLA)		11/10/21
26.0	Normal Line / SPOT	10/23/21-10/23/21	3	:30	3:30P- Sports-ABC College Football Late							1		1	\$1,500.00	\$1,500.00	Washington (WJLA)		11/10/21
27.0	Normal Line / SPOT	10/23/21-10/23/21	3	:30	7:30P- Sports-ABC College Football Prime							1		1	\$2,000.00	\$2,000.00	Washington (WJLA)		11/10/21
28.0	Normal Line / SPOT	10/23/21-10/23/21	3	:30	11:00:26P- News-7News ON YOUR SIDE Weekend at 11PM							2		2	\$350.00	\$700.00	Washington (WJLA)		11/10/21
29.0	Normal Line / SPOT	10/24/21-10/24/21	3	:30	7:30A- 8A (EST)								1	1	\$100.00	\$100.00	Washington (WJLA)		11/10/21
30.0	Normal Line / SPOT	10/24/21-10/24/21	2	:30	7:58:40A- ABC-Good Morning America Sunday								2	2	\$450.00	\$900.00	Washington (WJLA)		11/10/21
31.0	Normal Line / SPOT	10/24/21-10/24/21	2	:30	6P- 7P (EST)								2	2	\$525.00	\$1,050.00	Washington (WJLA)		11/10/21

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32.0	Normal Line / SPOT	10/24/21-10/24/21	3	:30	6:58P- ABC-Americas Funniest Home Videos (Sunday)								1	1	\$1,500.00	\$1,500.00	Washington (WJLA)		11/10/21
33.0	Normal Line / SPOT	10/24/21-10/24/21	3	:30	10P- ABC-The Rookie (Sunday)								1	1	\$1,500.00	\$1,500.00	Washington (WJLA)		11/10/21
34.0	Normal Line / SPOT	10/24/21-10/24/21	3	:30	11P- 12A (EST)								1	1	\$250.00	\$250.00	Washington (WJLA)		11/10/21

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